KING PALM

TASTE THE ROOTS OF THE CENTRAL COAST

PERFORMANCE HIGHLIGHTS

Ultra-Premium Monterey Chardonnay Dollar Sales **(+0% vs YAG, +15% vs 2 YAG)** continue to grow in Total US xAOC.

Ultra-Premium Monterey Pinot Noir Dollar Sales **(+5% vs YAG, +36% vs 2 YAG)** continue to grow in Total US xAOC.

Ultra-Premium Paso Robles Cabernet Dollar Sales continue to grow **(+36% vs YAG, +77% vs 2 YAG)** in Total US xAOC.

POINT OF SALE

AVA DESIGNATED

Small lot production with long-standing grower relationships in Paso Robles/Monterey

SCREWCAP CLOSURE

Effortless resealability for transportation and storage.

AWARD-WINNING WINES

2019 Monterey County Chardonnay
90pts Wine Enthusiast
92pts Tasting Panel Magazine

2019 Monterey County Pinot Noir
90pts & Editor's Choice Wine Enthusiast
91pts Tasting Panel Magazine

2020 Paso Robles Cabernet Sauvignon
90pts Tasting Panel Magazine

AC Nielsen Total US xAOC Monterey Ultra-Premium 750ml Table Wine Latest 52wks ending 4/23/22
AC Nielsen Total US xAOC Paso Robles Ultra-Premium Cabernet Sauvignon 750ml Latest 52wks ending 4/23/22