



Summerland

Central Coast Collection

Growing distribution in major markets and key retailers is driving Summerland Growth
CYTD 2022 vs YAG*



MAJOR MARKETS & KEY RETAILERS

- Northern CA xAOC (New distribution)
- Illinois xAOC (New Distribution)
- Ohio xAOC (+10%)
- Total New England Region (+3%)

POINT OF SALE



AVAILABLE
IN 375ML

Convenient size for
half bottle programs
& on-the-go

*AC Nielsen Summerland Brand Family - % Chg vs Year Ago CYTD 2022 ending 4/23/22