

Legend has it that Jack A. Powers, the notorious leader of the Central Coast's most infamous bandido gang, met his gruesome demise in November 1860 when he was mysteriously murdered, and his body left to be ravaged by a pack of wild hogs.

Witnesses claimed that mad "King Chancho", known throughout the valley for his powerful stature and terrifying growl, was the last hog seen leaving the grisly scene which left only Powers' skull and a few large bones to be buried.

This rustic wine is sourced from the very vineyards King Chancho was known to roam. Big and bold, King Chancho is the stuff legends are made of.

KING CHANCHO



VINTAGE	2018	2020	2017	2017
VARIETAL	Sauvignon Blanc	Pinot Noir	Red Blend	Cabernet Sauvignon
APPELLATION	Central Coast, California			
DESCRIPTION	<p><i>Color:</i> Straw yellow</p> <p><i>Aromas:</i> Vanilla, quince, and grapefruit</p> <p><i>Palate:</i> Bright acidity, ripe citrus and tart apple flavors lead way to a well-balanced finish</p>	<p><i>Color:</i> Deep ruby</p> <p><i>Aromas:</i> Cherry compote, dark chocolate and vanilla</p> <p><i>Palate:</i> Full bodied and complex flavors of pomegranate, black cherries & baking spices</p>	<p><i>Color:</i> Crimson</p> <p><i>Aromas:</i> Molasses, vanilla, plum, oak</p> <p><i>Palate:</i> Ripe flavors of juicy red berries, dark cherries & muscovado sugar with a hint of tobacco leaf</p>	<p><i>Color:</i> Deep garnet</p> <p><i>Aromas:</i> Cedar, blackberry, black cherry</p> <p><i>Palate:</i> Full flavors of plum, cranberry & cassis are complimented by oak, vanilla & velvety tannins for a long finish</p>
PAIRING	<p>Ceviche</p> <p>Chicken Wings</p>	<p>Pulled Pork</p> <p>Grilled Salmon</p>	<p>Beef Stew</p> <p>Baby Back Ribs</p>	<p>Burnt Ends</p> <p>Ribeye Steak</p>
COMPETITIVE SET	<p>Josh North Coast</p> <p>Ferrari-Carano</p> <p>J Lohr Central Coast</p>	<p>Josh CA</p> <p>Bread & Butter CA</p> <p>Meiomi CA</p>	<p>Coppola Diamond</p> <p>Josh Legacy</p> <p>Bogle Phantom</p>	<p>Josh CA</p> <p>J. Lohr Central Coast</p> <p>Joel Gott CA</p>
TARGET CHANNELS	Retail chains & Off-premise broad market			