

CUSTOM CRAFTED

# KING CHANCHO

LEGENDARILY MADE

## BIG AND BOLD, KING CHANCHO IS THE STUFF LEGENDS ARE MADE OF

### PERFORMANCE HIGHLIGHTS

Increased distribution in key off premise retailers is driving King Chanco Dollar Sales to grow by +92% vs YAG, with case sales growing +102% vs YAG.

### POINT OF SALE



### UNIQUE PACKAGING

Provides considerable shelf awareness and breaks shelf redundancy



### AWARD-WINNING WINES

2018 SAUVIGNON BLANC  
91 pts – Sommelier Challenge

2017 BLOOD RED BLEND  
Gold – San Antonio Stock Show & Rodeo  
Gold – Denver International  
90 pts – CA State Fair  
90 pts – SF International Wine Competition

2017 CABERNET SAUVIGNON  
91 pts – SF International Wine Competition