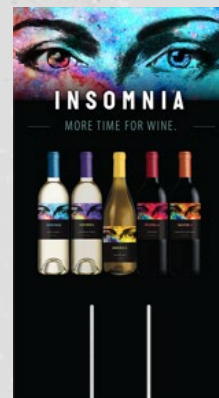
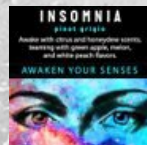


INSOMNIA

Insomnia continues to grow (+1% vs YAG)
despite lapping COVID volume in Total US xAOC
for the latest 26 weeks ending 1/1/2022

AC Nielsen Total US xAOC period ending 1/1/2022

POINT
OF SALE



NEW LABEL
With vintage
specific varietals



VINTED & BOTTLED BY INSOMNIA WINES, BUELLTON, CA

@INSOMNIASWINES